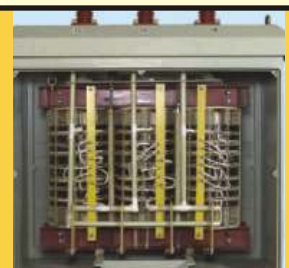




DIRECTORY-2025



PUBLISHING OF 13TH EDITION OF ITMA'S DIRECTORY 2025 OF TRANSFORMER MANUFACTURERS, ALLIED INDUSTRIES, SUPPLIERS AND ASSOCIATED ELECTRICAL EQUIPMENT IN POWER SECTOR.

INDIAN TRANSFORMER MANUFACTURERS ASSOCIATION [ITMA]

Indian Transformer Manufacturers Association [ITMA] a national association was established in 1979 with the objective of promoting the interest of manufacturers of Electrical Transformers and its Allied equipment's to voice the problems of the Industry with the Government of India, State Governments, State Electricity Discoms/Boards, Utilities and Power Companies in the business of Generation, Transmission & Distribution of electricity. Indian Transformer Manufacturers Association (ITMA) has in its fold about 250 members located in various states of India and represents the maximum production capacity of power/distribution transformers in the country with leading transformer manufacturers on its rolls.

ITMA is engaged actively with the Government and other authorities / departments and has stepped up regular interactions with the Ministry of Power, Ministry of Steel, Ministry of Urban Development, Ministry for Commerce and Industry and the Department of Heavy Industry, besides, CEA, REC, PFC, Chairman & Managing Directors/ Managing Directors/ Chairmen/ Chairpersons/ Director Generals of Autonomous bodies/ Public Sector Undertakings etc., so as to give impetus to Transformer Industry for Quality Product for energy efficiency, conservation and environmental climate change etc. etc working towards to the Government of India's initiatives of bringing in more investment opportunities in the power sector.

There is Government of India's campaign on "**MAKE IN INDIA**" and related programs. This is a sense of heightened expectations from industry and other stakeholders. Within the power sector the ambitious schemes of Revamped Distribution Sector Schemes (RDSS) Integrated Power development Scheme (IPDS) (R-APDRP subsumed), coupled with emphasis on renewables, the emerging business opportunities seem to be very promising. Government has also been on the right direction by making efforts towards "**Ease of Doing Business**". Such like approach would surely benefit the country's economic growth and positively meet the goal of Government of India to provide 24x7 quality power to all at affordable cost.

ITMA endeavors to disseminate relevant information to members from time to time and renders such help to the industry as would contribute and augment the present power system and through it national growth besides organizing conferences/seminars at national and International level for discussion / exchange of latest technical knowhow for introduction and induction in the industry.

ITMA seeks solution of all Technical & Commercial problems of members with the help of appropriate authorities so as to enable them to conduct their business with absolute confidence. Members are kept informed about important decision on Foreign Trade, Banking and Finance, Company Laws & Taxation, Industrial Technology, Joint commission of other countries on relevant matters obtained from various sources. Besides, keeping a track of latest developments in Transformer Technology & Quality Assurance worldwide.

ITMA publishes a Bi-monthly Journal containing valuable articles and information on current scenario in the power industry for the benefit of members and other connected with Power/Energy sector. The same is circulated free among members, transformer manufacturers & allied industries, technocrats, engineers, advertisers. Besides, it is also widely sought after in all SEBs, Utilities, Electrical Industry, Power Utilities, Prominent Consultants, Energy Planners, R & D Organizations and Central & State Govt. Undertakings/PSUs.

ITMA publishes a monthly News Letter to keep its members abreast with the activities, having been taken up by the ITMA for the benefit of its members. The copies of these publications are extensively distributed in the power sector Industry including ITMA Members/ Non-Members, SEBs, UTILITIES/GENCOS, TRANSCOS & DISCOMS, Central & State Govt. Undertakings/PSUs, NABL Members, Corporate Houses and Others.

PUBLICATION OF 13TH EDITION OF ITMA DIRECTORY – 2025

ITMA generally undertakes publication of Directory after every two years. The printing and distribution of the Directory was placed under suspension, because of lockdown imposed due to COVID-19 Pandemic, It has now been decided to continue the process of publishing the Directory 2025

Our 12th edition of ITMA's Directory published in 2017 had been very well appreciated & commended, especially for its contents regarding detailed manufacturing activities of Transformer Manufacturers and other Allied Industries. It had provided comprehensive information about each and every one of our MEMBERS/NON-MEMBERS, SUPPLIERS, EXPORTERS AND IMPORTERS OF RAW MATERIAL & FABRICATORS WITH COMPLETE DETAILS OF TELEPHONE/FAX NUMBER, E-MAIL, WEBSITE, CONTACT PERSONS & PRODUCTION DETAILS ETC. BESIDES IT CONTAINS NAMES WITH COMPLETE ADDRESSES/TELEPHONE NUMBERS OF HEADS OF ORGANIZATION BOTH IN GOVERNMENT & PRIVATE POWER SECTOR. During the intervening period of 3/4 years there has been enrolment of new members besides changes in the telecommunication network necessitating new telephone numbers/codes etc., in the country. Even some members had changed their addresses and made addition in their production lines. It was therefore decided to update and revise the 13th edition comprehensively so that one could get all information about the industry in a single publication.

For the last over 45 years, ITMA has been undertaking the exercise of bringing out new edition of Directory after every 2 to 3 years of the members, Non-members & Suppliers of accessories who are engaged in the business of manufacture of all types of Transformer and other items as described above. We would like to complete this exercise and bring out the 13th Edition by January 2025.

RELEASE OF ENTRY IN 13TH EDITION ENTRY FEE

We invite ENTRY regarding your company / Organization at the earliest, specifically giving the following details so that the same could find a designated place in the said Directory. **[Last date for Submission October 2024]**

1. Year of Establishment :
2. Name of the Company :
3. Registered Office :
4. Phone :
5. Fax :
6. E-mail :
8. Website Address :
9. Works/work Address :
10. Phone :
11. Fax :
12. E-mail :
13. Branches :
14. Name of the CMD / MD / CEO
15. Name of Bank :
16. Office/s Abroad :
17. Collaborations if any :
- 18 Annual Turnover (Rs/Crores):
19. Annual Exports (Rs/Crores) :
20. No. of Employees :
21. Products Manufactured :
22. Product Certifications :
23. System Certifications :

ENTRY FEE

RELEASE OF ENTRY IN 13TH EDITION ENTRY FEE

We invite ENTRY regarding your company / Organization at the earliest, specifically giving the details **(Annexure-A)** so that the same could find a designated place in the said Directory:-

ITMA MEMBERS

- ITMA'S member will not be charged any **ENTRY FEE** provided they have paid up to date Annual membership fee for the years 2023-2024 & 2024-2025.

- ITMA'S Gold Members shall have the privilege of inside full page colour advertisement /Entry free of charge.
- We are sending herewith the required Entry Form, which may please be returned duly completed by mail.
- In case of non-receipt of the details before the due date, we will use the data available with us.

NON-MEMBERS

- The charges for an ENTRY in the Directory will be nominal Rs. 1500/- (One thousand five hundred only)
- ITMA shall send the Directory free of cost to those who have paid the Entry Fee.
- ENTRY will be free of charge if an advertisement is booked in the Directory.
- The requisite details of Entry / Company profile should reach ITMA by Mail positively by **October 2024** as per **Annexure - B & C.**
- ITMA Members will not be charged any **ENTRY FEE** provided they have paid up to date membership fee for the years 2023-2024 & 2024-2025.
- For Non- Members, the charges, for an ENTRY in the Directory will be nominal Rs. 1,500/- (Rupees one thousand five hundred only) including postage charges for sending the Directory - 2025.
- ENTRY will be FREE OF CHARGE if an advertisement is booked by non-members in this publication. The details are given in Annexure - B & C.

Please provide latest company Logo (original) along with company details should reach us by Mail positively by October 2024 In case of non-receipt of the same, we will use the old details available with us.

RELEASE OF ADVERTISEMENT IN 13th EDITION OF ITMA'S DIRECTORY-2025

We invite your esteemed organizations advertisement for the new ITMA Directory-2025 from all manufacturers, suppliers, Raw materials associated with electrical equipment's, Exporter sand Importers in the power sector industry. This is a forum for all to display their products in Colour / Black & White since it has wide Circulation through out the length and breadth of the country as well as Abroad

This informative Directory-2025 will serve as an exposure to the manufacturers of transformer and allied industries. The advertisement will certainly pay dividend to the advertisers besides ensuring higher productivity and profit ability in to - days stiff competitive scenario of the market. We do hope that you would avail this opportunity and make use of this use ful media for the propagation of your products and them age of your company / organization there by extending your Co-operation in bringing out this compendium.

We attach here with ADVERTISEMENT RELEASE FORM **(Annexure-C)** for your confirmation.

Advertisers are requested to **RUSH THEIR BOOKING AS WE SHALL GIVE PREFERENCE ON FIRST-CUM-FIRST BASIS** at appropriate place in the publication.

We look for ward to your support in making the ITMA Directory-2025 attractive.

PREFERENCE ON ADVERTISEMENT ON FIRST-CUM-FIRST BASIS

ADVERTISEMENT	PARTICULAR	TARIFF (SAARC COUNTRIES)	Ticked [✓]
DOUBLE SPREAD (FRONT GATE FOLD)	COLOUR	Rs. 70,000/-	
DOUBLE SPREAD (INSIDE PAGE)	COLOUR	Rs. 60,000/-	
FRONT INSIDE COVER PAGE	COLOUR	Rs. 50,000/-	
OPENING FRONT	COLOUR	Rs. 40,000/-	
BACK COVER PAGE	COLOUR	Rs. 70,000/-	
BACK COVER INSIDE	COLOUR	Rs. 50,000/-	
SPECIAL PAGE (Special Paper)	COLOUR	Rs. 30,000/-	
FULL PAGE	COLOUR	Rs. 20,000/-	
BOOK MARKER (2 SIDE)	COLOUR	Rs. 20,000/-	
FULL PAGE	BLACK & WHITE	Rs. 15,000/-	
HALF PAGE	BLACK & WHITE	Rs. 10,000/-	
QUARTER PAGE	BLACK & WHITE	Rs. 8,000/-	

-: IMPORTANT:-

- The above-mentioned **TARIFF IS NET OF ANY AGENCY COMMISSION.**
- The full-page COLOUR /BLACK & WHITE Advertisement **SIZE IS 25CMS X 18CMS.**
- **BOOK MARKER SIZE IS 20X10 CMS. AD Format: CDR/PDF FORMAT with high resolution suitable for Printing BLACK & WHITE: PDF/TYPED MATTER by mail**
- Last date of receive the advertisement material is positively by End of **October - 2024**
- Advertisers will be allowed publication of their Entry in the Directory 2025 **FREE OF CHARGES.**
- The Directory shall be sent **FREE OF CHARGES** to all ITMA Members, Advertisers/Utilities, SEB'S/Gencos/ Transcos/Discoms/PSU's etc.
- The Non Members who have paid for the **ENTRY FEE** shall also receive the **Directory 2025 FREE OF CHARGES**
- All Payment for advertisement should be made in advance by Cheque/DD In favour of **"Indian Transformer Manufacturers Association"** Payable at Ghaziabad, UP

RUSH YOUR AD MATERIAL TO BE RECEIVED BY THE END OF OCTOBER 2025

To
 The Director General,
 Indian Transformer Manufacturers Association [ITMA]
 2FCS-11, Ansal Plaza, Sector-3, Near Vaishali Metro Station
 (Opp. Bhushan Steel) Vaishali, Ghaziabad, U.P- 201 010

Sub:- **Release of Advertisement in 13th Edition of ITMA Directory – 2025**

Dear Sir,

We hereby confirm to release an Advertisement.....Page for publishing in ITMA Directory-2025 and enclose herewith our Demand Draft/ Cheque No..... Dated.....for Rs...../-towards advertisement charges.

The Advertisement material is also enclosed, PLEASE TICK . [✓] [YES] [NO]

Thanking you,
 Yours faithfully,

(SIGNATURE)

Name of the Person & Designation:

Name of the Company/Organization

Address

Phone Mob Whatsapp

Fax Email Website

Bank Transfer Details: